



**MINISTRY  
VENUES**

# HUSTLEFEST

DATE — SEPTEMBER 2023  
COMPANY — HUSTLE & HEELS  
LOCATION — MINISTRY OF SOUND  
CATEGORY — MEETINGS & CONFERENCES



# HUSTLE FEST | THE BUSINESS FESTIVAL





# HUSTLEFEST

Looking for a unique, modern venue to hold their first audience-led business festival, Hustle & heels came to Ministry of Sound.

HustleFest took full advantage of the adjoining warehouse spaces comprising the venue and created an immersive, conversation-led experience.

Starting from the entrance of the venue, fully branded with custom boarding and lighting to suit, guests were led through the entrance tunnel, with photo opportunities, before moving through into the main interior of the venue that had been designed as separate destinations.

The Box took centre stage as the main panel talk stage with The Lounge allowing one-on-one conversations between entrepreneurs and key business leaders. The Baby Box became a drop-in session for attendees to ask questions, similarly with The Loft. Finally, the 103 provided networking space for business owners, startups, creatives, professionals, investment, and business experts, to engage in conversations in a meaningful and fun way.







MINISTRY VENUES



MINISTRY OF SOUND

THE MINISTRY

SHEPHERD'S BUSH





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VENUES**

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